

**2010 Deepwater Horizon Event Report
Current Cost Estimates for
Tourism Marketing - \$25 Million**

County	Phase 1	Phase 2
Bay	\$1,133,297.50	\$1,133,297.50
Escambia	\$700,000.00	\$700,000.00
Franklin	\$252,350.00	\$252,350.00
Gulf	\$75,250.00	\$75,250.00
Okaloosa	\$375,000.00	\$375,000.00
Santa Rosa	\$500,000.00	\$500,000.00
Wakulla	\$25,000.00	\$25,000.00
Walton	\$1,350,000.00	\$1,350,000.00
Broward		\$850,000.00
Dade		\$1,250,000.00
Lee		\$500,000.00
Monroe		\$400,000.00
Pinellas		\$1,150,000.00
Florida DACS		\$150,000.00
VISIT Florida	\$7,150,000.00	\$4,728,205.00
Subtotals	\$11,560,897.50	\$13,439,102.50
TOTAL		\$25,000,000.00